



Nation Media Group
Media of Africa for Africa

Renewable Energy competition

#ECooking

Digital Report (October 2025)



Social Media Summary

This report provides a comprehensive overview of the digital analytics for content shared on NTV Uganda's digital platforms regarding the Renewable Energy competition event that took place on 11th September 2025, and was aired on TV. It captures key performance indicators such as reach and engagement that will offer stakeholders insights into public interest and the effectiveness of digital outreach.



Following

- NTV Uganda Facebook - 2,600,000
- NTV Uganda X - 2,500,000
- Daily Monitor - 1,600,000
- Daily Minotor X - 2,000,000

Volume of posts

- 31 posts were shared across 2 platforms.
- 15 posts were shared on NTV Facebook
- 16 tweets were shared on NTV X

Reach rate

About 163,992 users have seen the posts on NMG's platforms. That is about 5,290 users per post.

Engagements

- Total - 2,319
- Likes - 822

Analytics Overview



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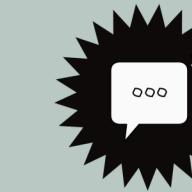
Facebook Insights



489
Likes



105,012
Impressions



498
Engagements

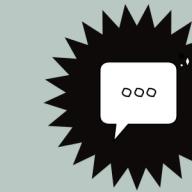
Twitter Insights



333
likes



58,980
Impressions



1,821
Engagements



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Posts



Facebook

NTV Uganda  Published by Social News Desk · September 11 at 11:08 AM ·

sponsored: Schools from different parts of Kampala and other stakeholders up for the commencement of the renewable Energy competition taking place at Silver rings Ho... [See more](#)



Boost

1 7 1

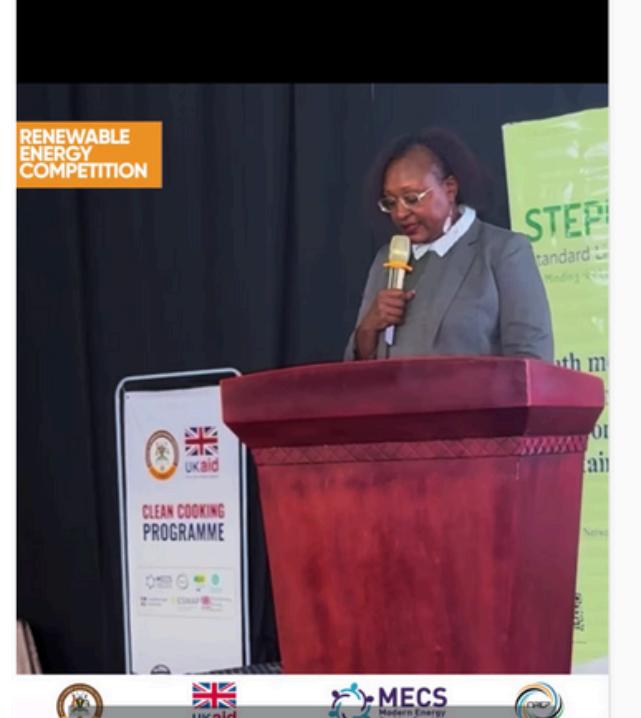
Reach 1
690

Reactions 1
7

Comments 1
1

NTV Uganda  Published by Social News Desk · September 11 at 11:42 AM ·

sponsored: Eng. Elizabeth Kajuka, Assistant Commissioner, ERD MEMD - Urges young people to use their voices, creativity and innovation to inspire action on clean cook... [See more](#)



can't transform communities.
Real and lasting change happens

Boost

16 1

Reach 1
1,168

Reactions 1
16

Comments 1
1



NTV Uganda

Published by Social News Desk · September 11 at 12:30 PM ·

The #RenewableEnergyCompetition is here to spark conversations on clean cooking! Join us as we turn up the vibe, celebrate your favourite meals, and showcase the power ... [See more](#)



Boost

9

Reach

811

Reactions

9

Comments

0

Views

19,775

Interactions

87

NTV Uganda

Published by Social News Desk · September 11 at 12:52 PM ·

#Sponsored: Students of St. Henry's College Kitovu presenting a skit about the importance of using renewable energy. Through creativity and storytelling, they reminde... [See more](#)



Boost

83

3 1



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NTV Uganda  
Published by Angel Nalumansi  · September 11 at 2:16 PM · 

#Sponsored: Students of Namilyango College presenting a skit on renewable energy use The theme for the skits is e: "Championing clean cooking and adoption through drama... [See more](#)



 Boost

 185

Views  45,919

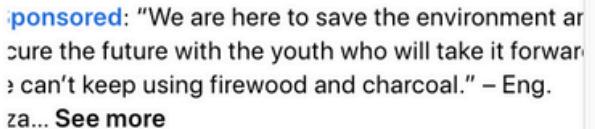
Interactions  185

Reach  1,386

Reactions  17

Comments  1

NTV Uganda  
Published by Social News Desk  · September 11 at 3:06 PM · 


#Sponsored: "We are here to save the environment and secure the future with the youth who will take it forward. We can't keep using firewood and charcoal." – Eng. [za... See more](#)



 Boost

 17



NTV Uganda

Published by Social News Desk · September 11 at 3:59 PM ·

#Sponsored: 'We didn't punish children for using AI because we are empowering them to be able to use the resources in their reach' ~ Dr. Sarah ... [See more](#)



Boost

35

Views

11,144

Interactions

35

NTV Uganda

Published by Angel Nalumansi · September 11 at 4:12 PM ·

#Sponsored: Students demonstrating the use of sustainable cooking methods at the Renewable Energy Competition ... [See more](#)



Boost

23

Reach

1,902

Reactions

23

Comments

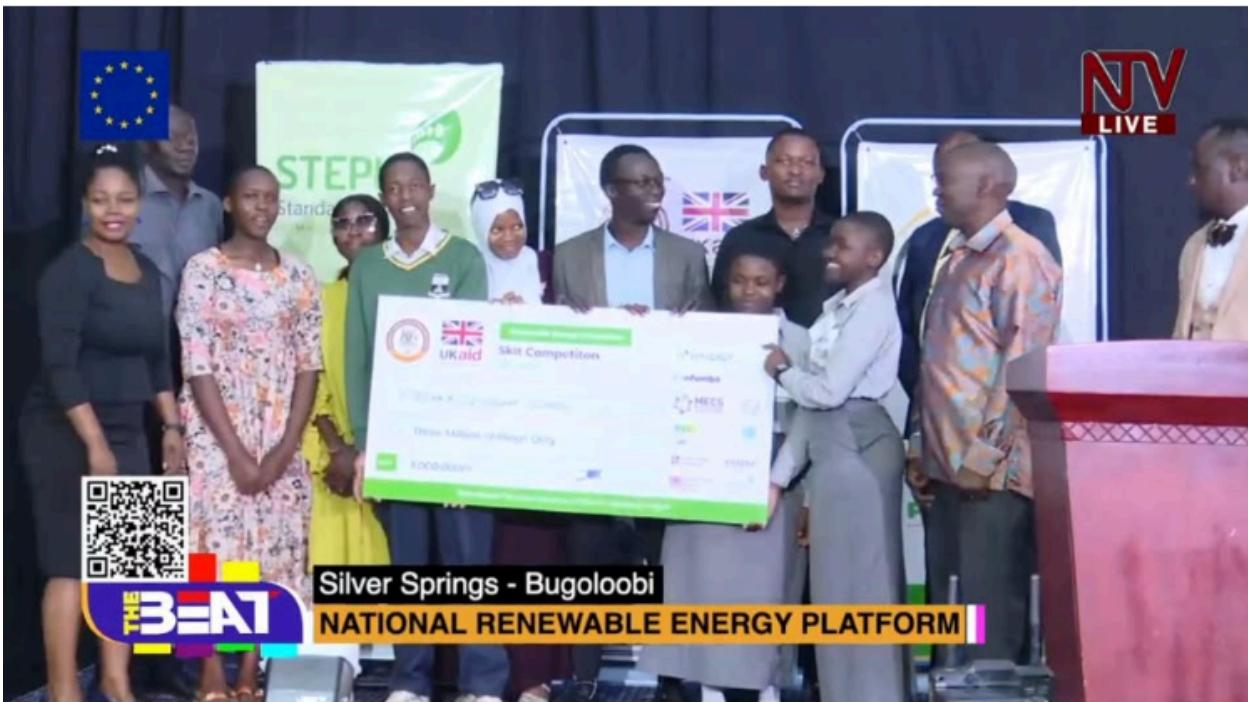
0



NTV Uganda

Published by Social News Desk · September 11 at 6:51 PM ·

After powerful performances blending creativity and clean energy advocacy, the Skits Competition at the Renewable Energy Competition 2025 has its champions... [See more](#)



Boost

32

1

Views

14,507

Interactions

33

Reach

2,152

Reactions

22

Comments

0



NTV Uganda

Published by Social News Desk · September 11 at 7:16 PM ·

Henry's College Kitovu wins 1st runner up- Skit competition, Renewable Energy Competition.... [See more](#)

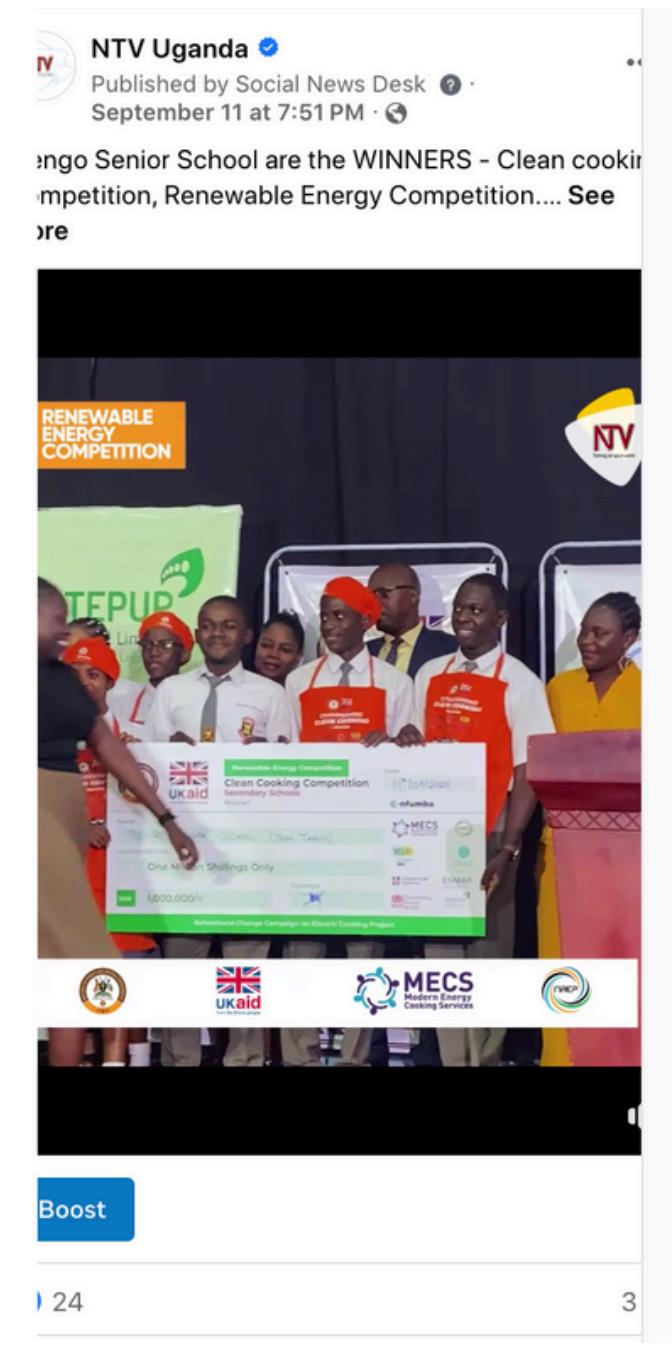
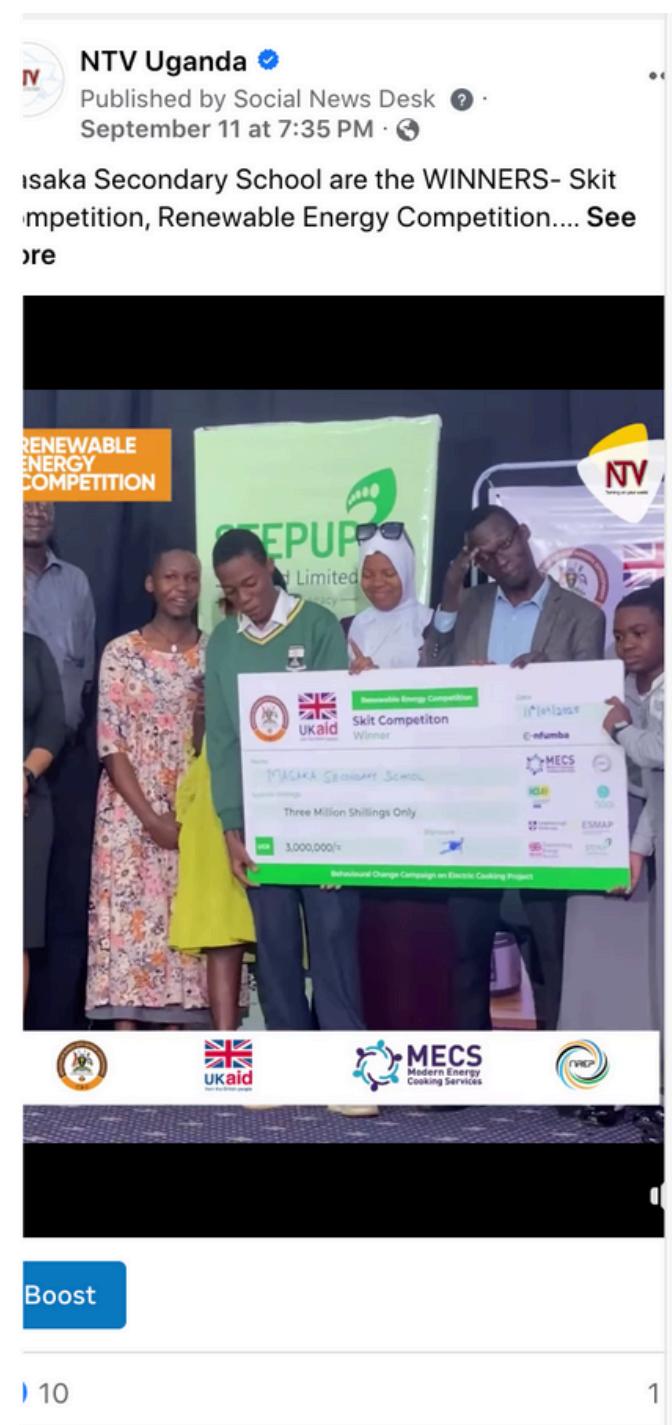


Boost

22



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Reach i

1,450

Reactions i

12

Comments i

0



X posts

NTV UGANDA  @ntvuganda · Sep 11



#Sponsored: Schools from different parts of Kampala and other stakeholders up for the commencement of the Renewable Energy competition taking place at Silver Springs Hotel today.
...

12 3 0

NTV UGANDA  @ntvuganda · Sep 11



#Sponsored: Eng. Elizabeth Kajuka, Assistant Commissioner, ERD MEMD - Urges young people to use their voices, creativity and innovation to inspire action on clean cooking.
...

19 6 0

Impressions ⓘ
2,399

Engagements ⓘ
20

Detail expands ⓘ
3

Impressions ⓘ
2,313

Engagements ⓘ
36

Detail expands ⓘ
10



NTV UGANDA  @ntvuganda · Sep 11



The #RenewableEnergyCompetition is here to spark conversations on clean cooking! Join us as we turn up the vibe, celebrate your favourite meals, and showcase the power of sustainable energy.
...

3

1

0

Impressions ⓘ

2,345

Engagements ⓘ

15

Detail expands ⓘ

7

Impressions ⓘ

9,907

Engagements ⓘ

1,000

Detail expands ⓘ

12

NTV UGANDA  @ntvuganda · Sep 11



#Sponsored: Students of St. Henry's College Kitovu presenting a skit about the importance of using renewable energy. Through creativity and storytelling, they reminded us that the future of our planet depends on sustainable choices made ...

52

11

1



NTV UGANDA @ntvuganda · Sep 11



#Sponsored: Students of Gayaza High School playing their skit at the National renewable energy competition.
The aim is to develop tailored and engaging messages for appreciation of clean-cooking in schools and homes....

14

7

0

Impressions ⓘ

3,216

Engagements ⓘ

47

Detail expands ⓘ

17

NTV UGANDA @ntvuganda · Sep 11



#Sponsored: Students of Namilyango College presenting a skit on renewable energy use The theme for the skits is e: “Championing clean cooking and adoption through drama.”
@NREP_Uganda | @MEMD_Uganda ...

13

5

0

Impressions ⓘ

3,693

Engagements ⓘ

187

Detail expands ⓘ

14



NTV UGANDA  @ntvuganda · Sep 11



#Sponsored: "We are here to save the environment and secure the future with the youth who will take it forward. We can't keep using firewood and charcoal." – Eng. Elizabeth

...

19  6  1 

Impressions ⓘ
3,686

Engagements ⓘ
66

Detail expands ⓘ
34

NTV UGANDA  @ntvuganda · Sep 11



#Sponsored: 'We didn't punish children for using AI because we are empowering them to be able to use the resources in their reach' ~ Dr. Sarah

@NREP_Uganda | @MEMD_Uganda ...

14  2  0 

Impressions ⓘ
3,586

Engagements ⓘ
45

Detail expands ⓘ
4



NTV UGANDA  @ntvuganda · Sep 11



#Sponsored: Students demonstrating the use of sustainable cooking methods at the Renewable Energy Competition.

0:52

@NREP_Uganda | @MEMD_Uganda ...

18
6
0

NTV UGANDA  @ntvuganda · Sep 11



St. Henry's College Kitovu wins 1st runner up- Skit Competition, Renewable Energy Competition.

0:22

@NREP_Uganda | @MEMD_Uganda
#Enfumba...

21
5
1

Impressions ⓘ

3,419

Engagements ⓘ

41

Detail expands ⓘ

14

Impressions ⓘ

3,659

Engagements ⓘ

62

Detail expands ⓘ

20



NTV UGANDA  @ntvuganda · Sep 11



Gayaza High School wins 2nd runner up- Skit Competition, Renewable Energy Competition.

@NREP_Uganda | @MEMD_Uganda
#Enfumba...

18

5

1

Impressions ⓘ
3,479

Engagements ⓘ
34

Detail expands ⓘ
5

NTV UGANDA  @ntvuganda · Sep 11



Masaka Secondary School are the WINNERS- Skit Competition, Renewable Energy Competition.

@NREP_Uganda | @MEMD_Uganda
#Enfumba...

23

4

1

Impressions ⓘ
3,157

Engagements ⓘ
40

Detail expands ⓘ
11



NTV UGANDA  @ntvuganda · Sep 11



St. Henry's College Kitovu wins 1st runner up- Clean cooking Competition, Renewable Energy Competition.

@NREP_Uganda | @MEMD_Uganda
#Enfumba...

35 11 1

Impressions ⓘ

3,834

Engagements ⓘ

65

Detail expands ⓘ

15

NTV UGANDA  @ntvuganda · Sep 11



Gayaza High School wins 2nd runner up- Clean cooking Competition, Renewable Energy Competition.

@NREP_Uganda | @MEMD_Uganda
#Enfumba...

19 4 3

Impressions ⓘ

3,113

Engagements ⓘ

38

Detail expands ⓘ

4



NTV UGANDA  @ntvuganda · Sep 11



Mengo Senior School are the WINNERS - Clean cooking Competition, Renewable Energy Competition.

@NREP_Uganda | @MEMD_Uganda
#Enfumba...

32  12  1 

Impressions  **3,705**

Engagements  **69**

Detail expands  **14**

21  4  0 

Impressions  **3,469**

Engagements  **56**

Detail expands  **17**



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Thank you for your partnership