

Digital Report

**Renewable Energy Conference: Transforming
Energy systems for livelihoods and conservation**

20th October 2025

#REC25 #CleanEnergy #RenewableEnergy
#EnergyTransition #SustainableEnergy
#enfumba #ecooking #cleancooking



Brief

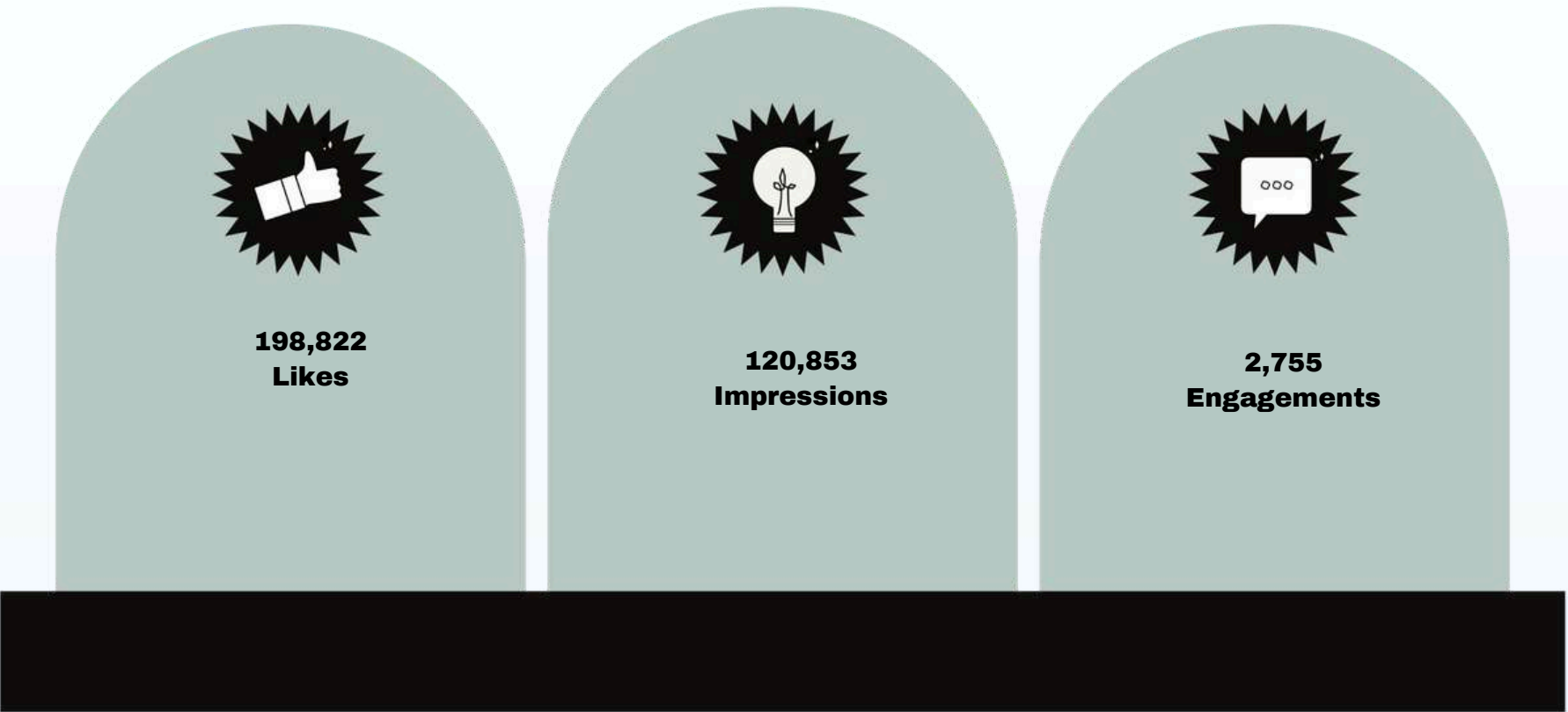
This report presents the performance and analytics of posts related to the #RenewableEnergyConference, which aired on Monday, 20th October 2025, across NTV's social media platforms, including Facebook, X (formerly Twitter), YouTube, and the official website. Additionally, on 21st October, there was a guest appearance on Spark TV during the Spark Ku Makya show. On 31st October, a documentary about the conference aired on NTV Uganda.

A total of 40 posts comprising videos, text, and images were shared across two main platforms: NTV Facebook and X. These posts were published before, during, and after the show, featuring content from both the studio sessions and the live broadcast. In addition, 12 posts were shared on Spark TV's platforms, along with a YouTube upload and live stream of the documentary on 31st October.

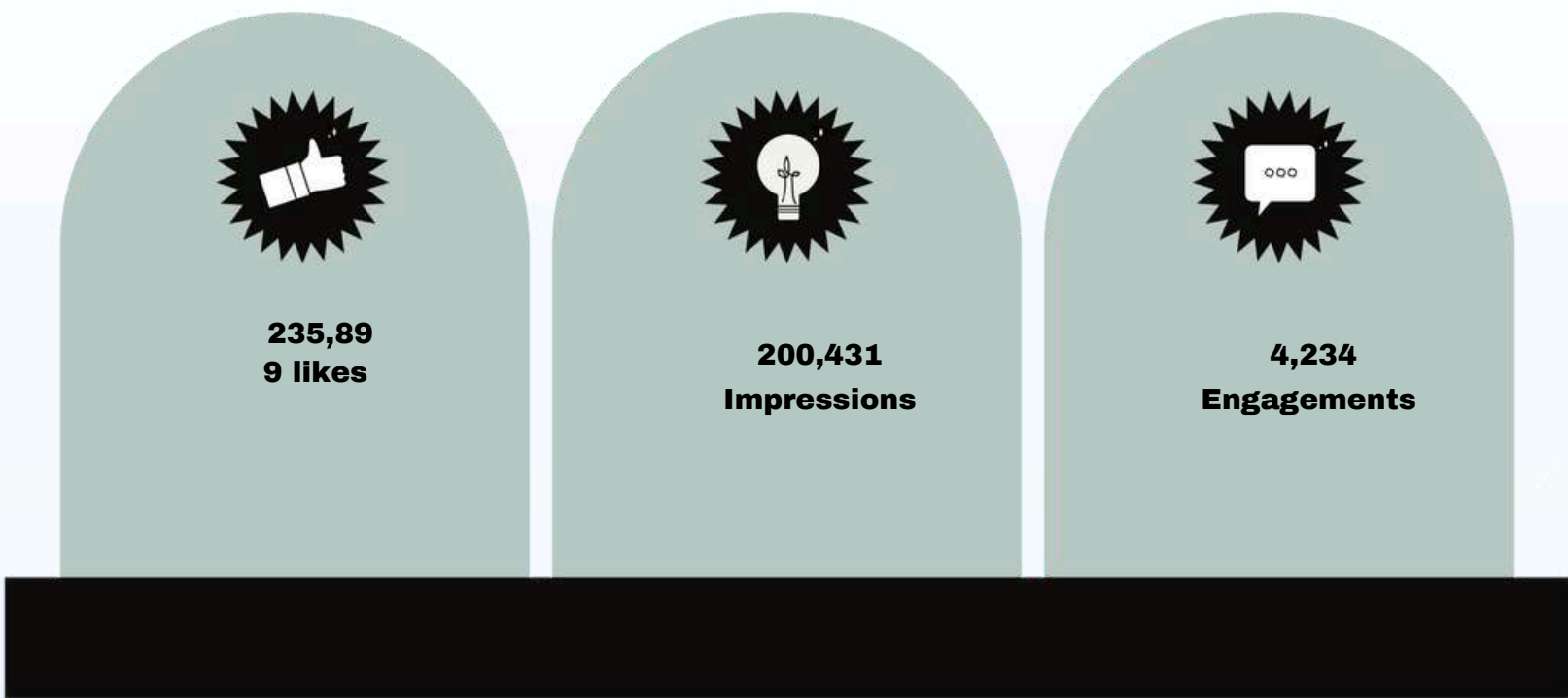
- Reach: Over 15,108 users viewed #RenewableEnergyConference posts on NTV Uganda's X platform, FB and Youtube, averaging approximately 5,142 users per post.
- Impressions & Engagement: Posts related to the forum generated more than 400,743 impressions and nearly 20,000 engagements, including clicks, likes, and comments.
- Platform Performance: On average, Facebook and X outperformed youtube indicating stronger engagement and reach on those platforms.

Analytics Overview

Facebook Insights



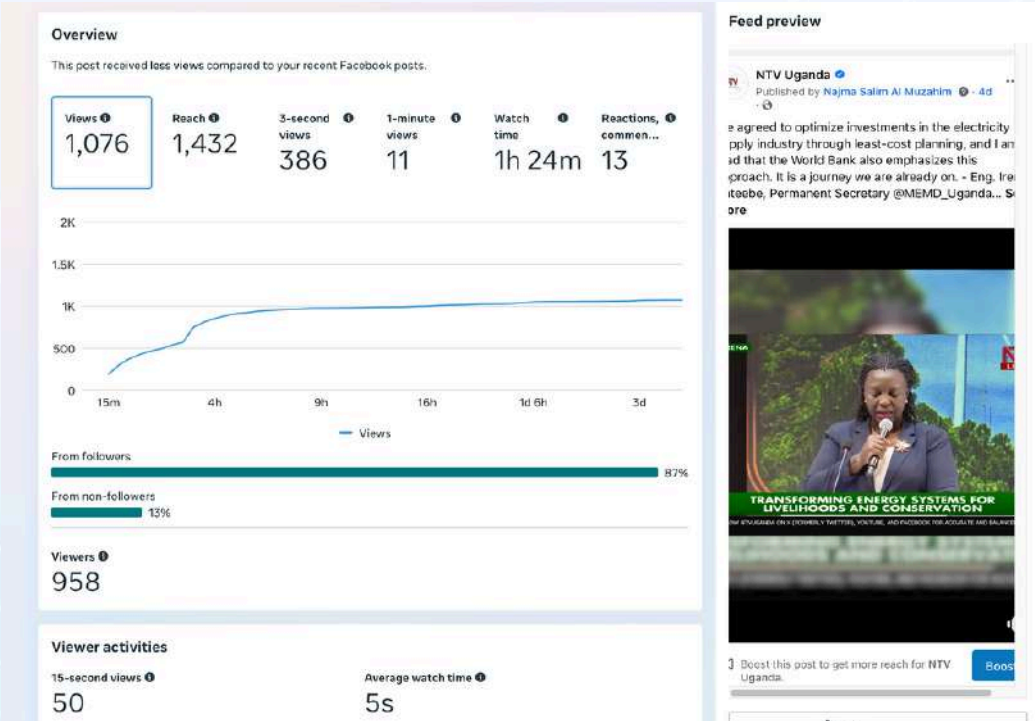
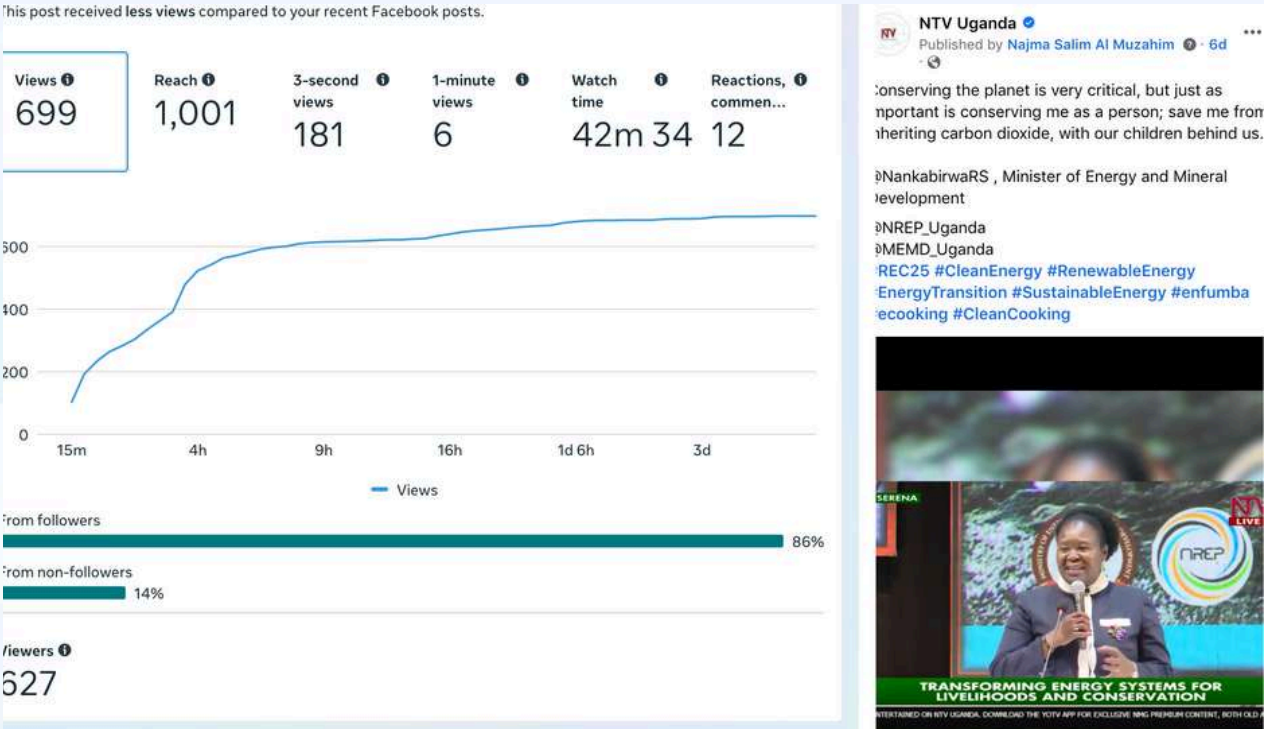
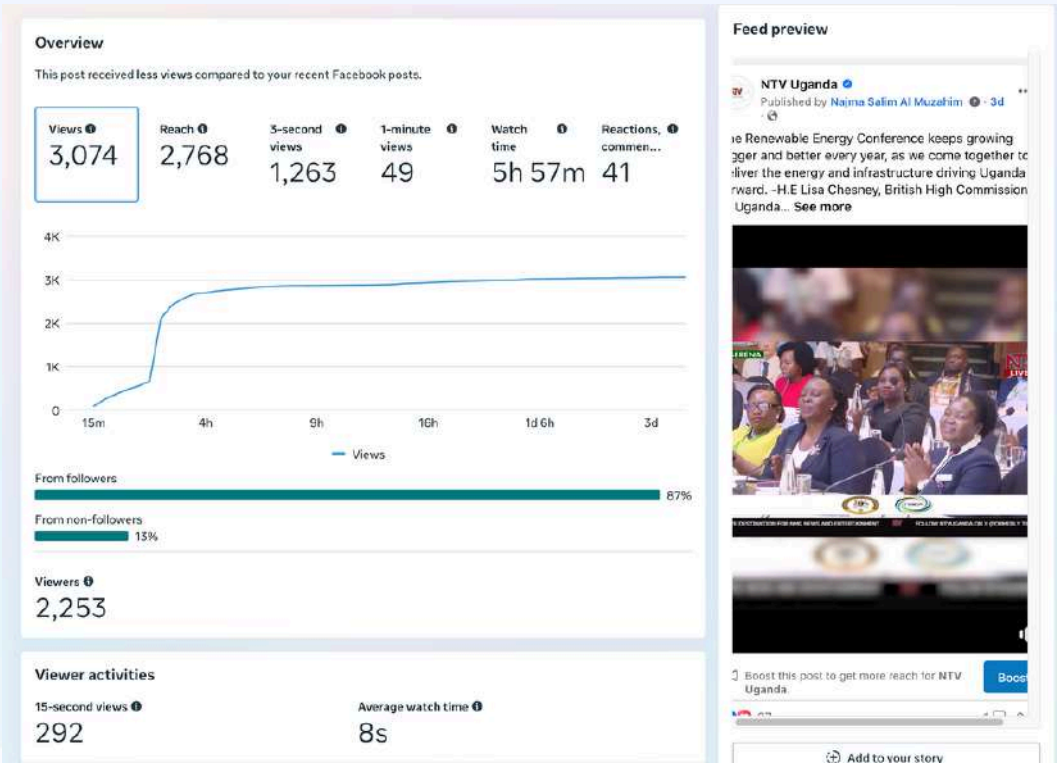
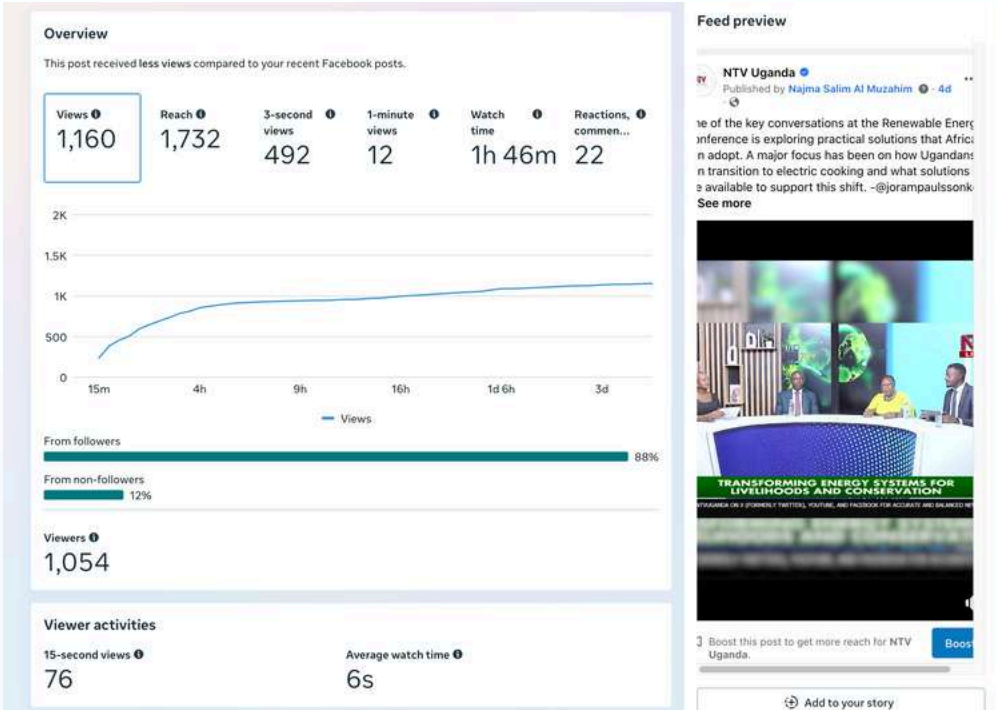
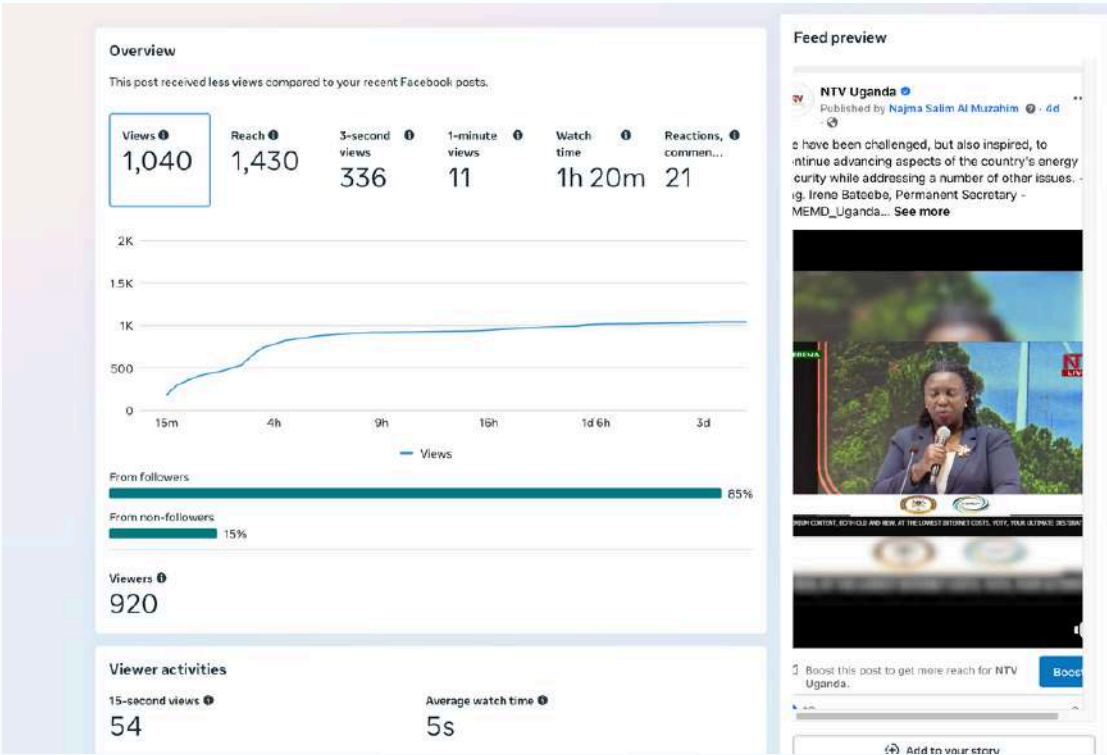
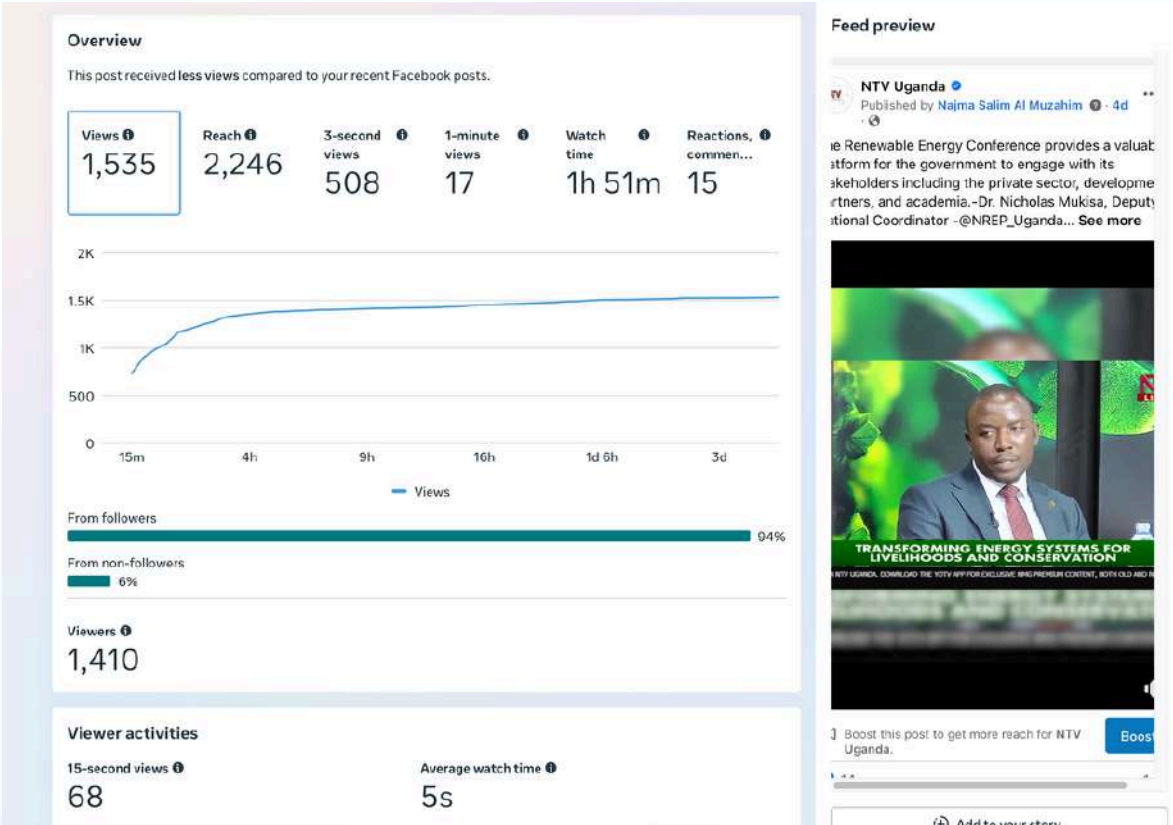
X Insights




NOTE: This overview displays analytics for all posts shared on NTV Uganda's platforms related to Renewable Energy Conference. The report, hereafter, gives details on each post.



Facebook Video posts



Facebook text | Picture posts



Boost

...

×

I speak with passion about clean cooking, and I want to sinc...

October 20, 2025, 5:35 PM
ID: 1298281649009083

Interactions

32 reactions

2 comments

0 shares

Overview

Performance

Feed preview

Performance

Overview

Views 8,477


Interactions 34

Link clicks --

Follows 0

This post's views are typical compared to your recent Facebook posts.

Views 8,477



Boost

...

×

The excitement that comes from helping someone gain the ...

October 20, 2025, 5:28 PM
ID: 1298276609009587

Interactions

17 reactions

0 comments

0 shares

Overview

Performance

Feed preview

Performance

Overview

Views 6,999


Interactions 17

Link clicks --

Follows 0

This post's views are typical compared to your recent Facebook posts.

Views 6,999



Boost

...

×

This year's theme, Transforming Energy Systems for Liveli...

October 20, 2025, 5:20 PM
ID: 1298270722343509

Interactions

26 reactions

1 comment

0 shares

Overview

Performance

Feed preview

Performance

Overview

Views 8,300


Interactions 27

Link clicks --

Follows 0

This post's views are typical compared to your recent Facebook posts.

Views 8,300



Boost

...

×

There was a strong emphasis on leveraging digitalization an...

October 20, 2025, 4:38 PM
ID: 1298236892346892

Interactions

21 reactions

0 comments

1 share

Overview

Performance

Feed preview

Performance

Overview

Views 10,002


Interactions 21

Link clicks --

Follows 0

This post's views are typical compared to your recent Facebook posts.

Views 10,002



Boost

...

×

We have seen new partnerships emerge between the Nation...

October 20, 2025, 4:51 PM
ID: 1298247542345827

Interactions

17 reactions

1 comment

0 shares

Overview

Performance

Feed preview

Performance

Overview

Views 4,453


Interactions 18

Link clicks --

Follows 0

This post received less views compared to your recent Facebook posts.

Views 4,453



Boost

...

×

The warmth of the Ugandan people could power the whole c...

October 20, 2025, 4:59 PM
ID: 1298253739011874

Interactions

44 reactions

3 comments

0 shares

Overview

Performance

Feed preview

Performance

Overview

Views 6,918

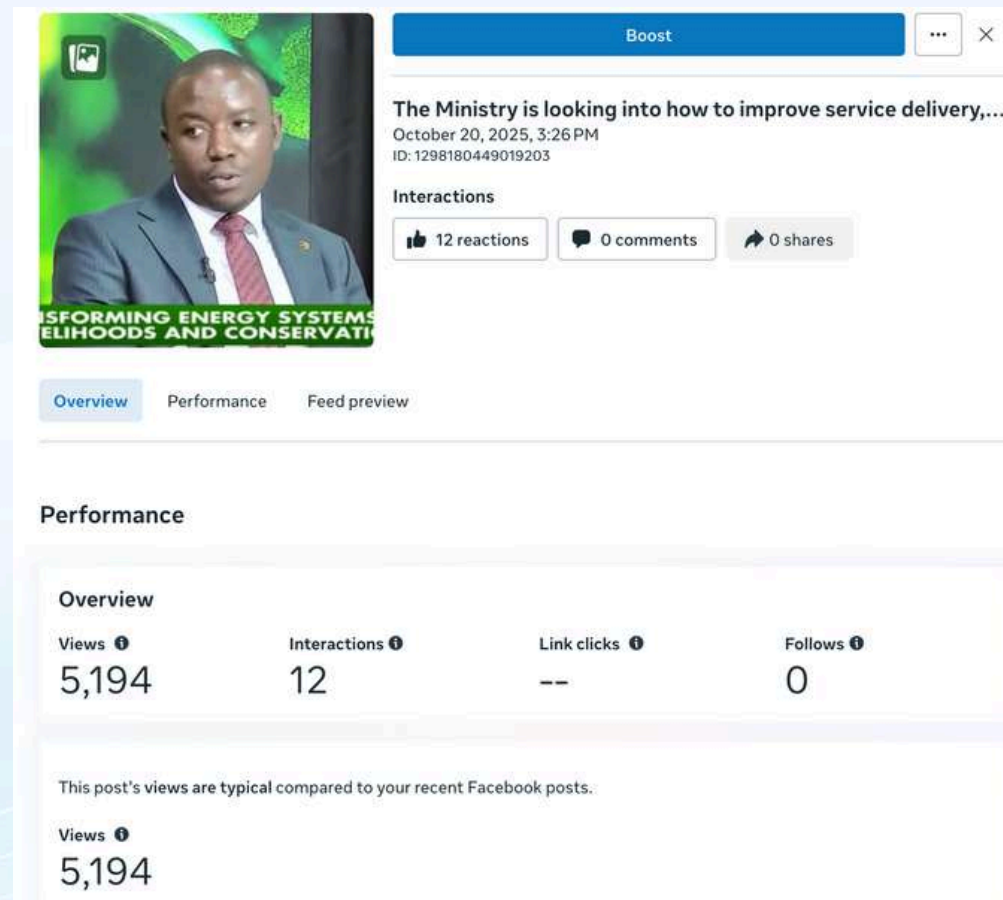
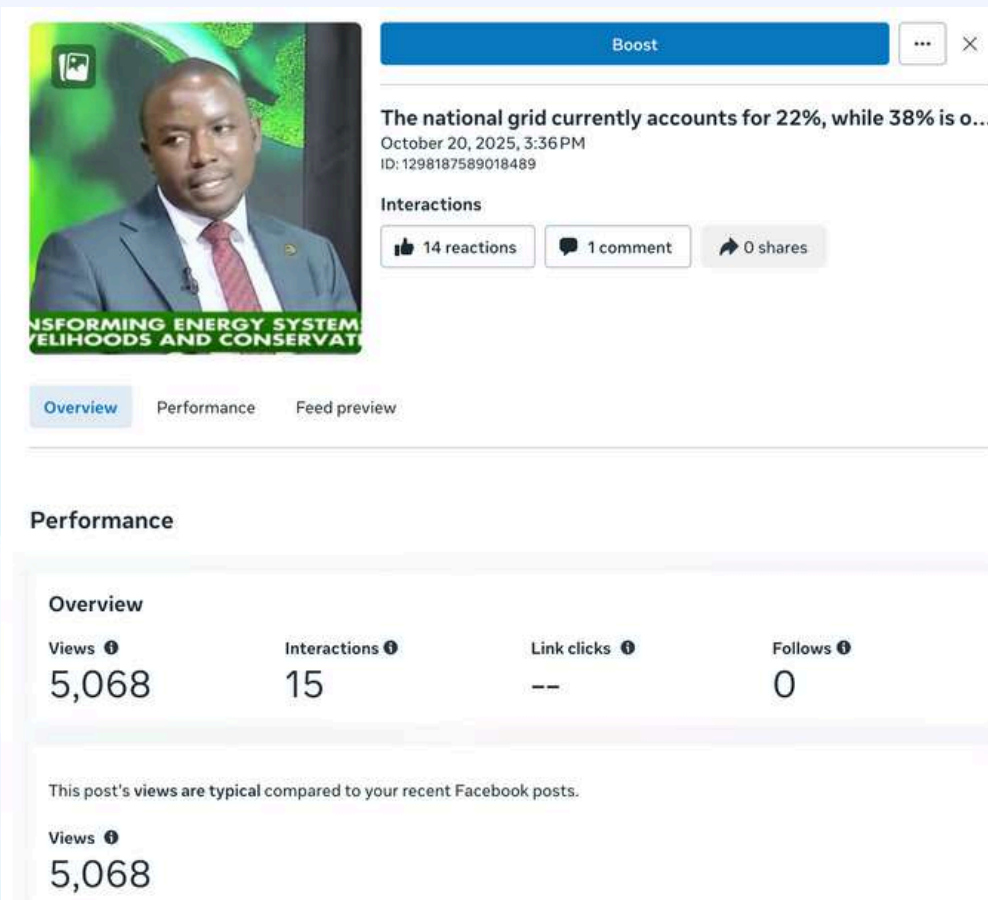
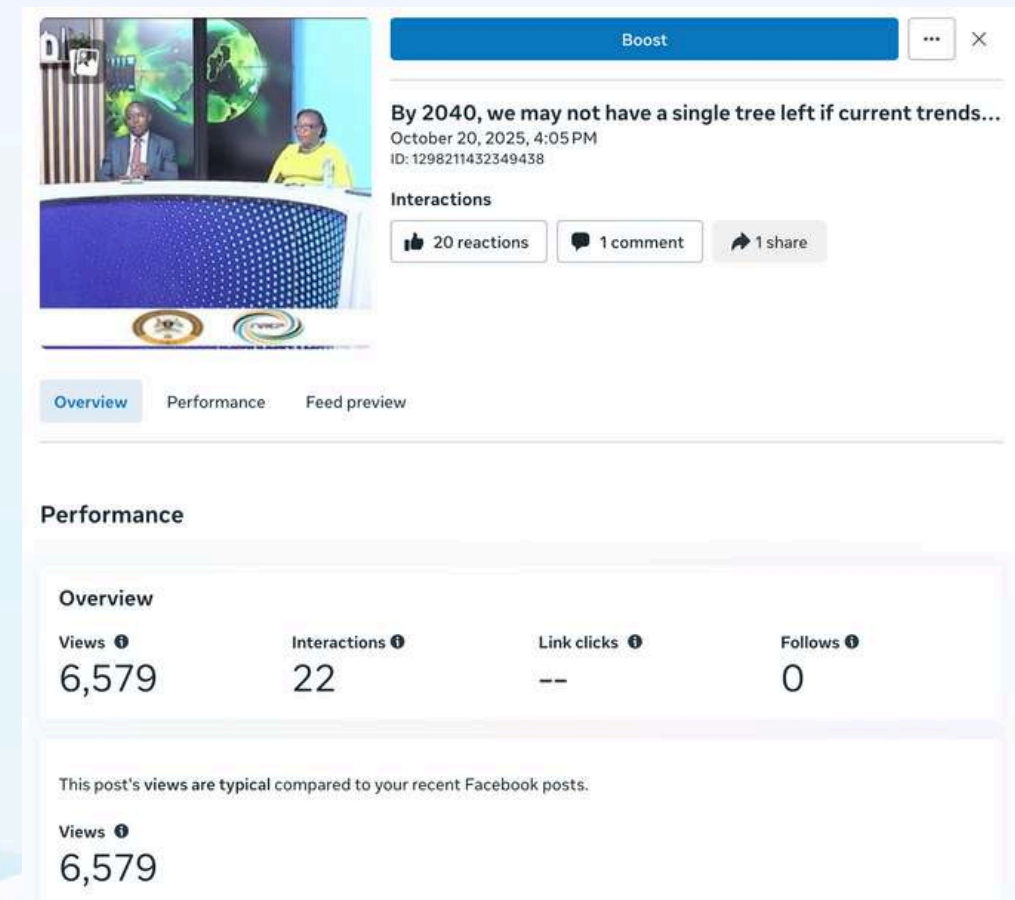
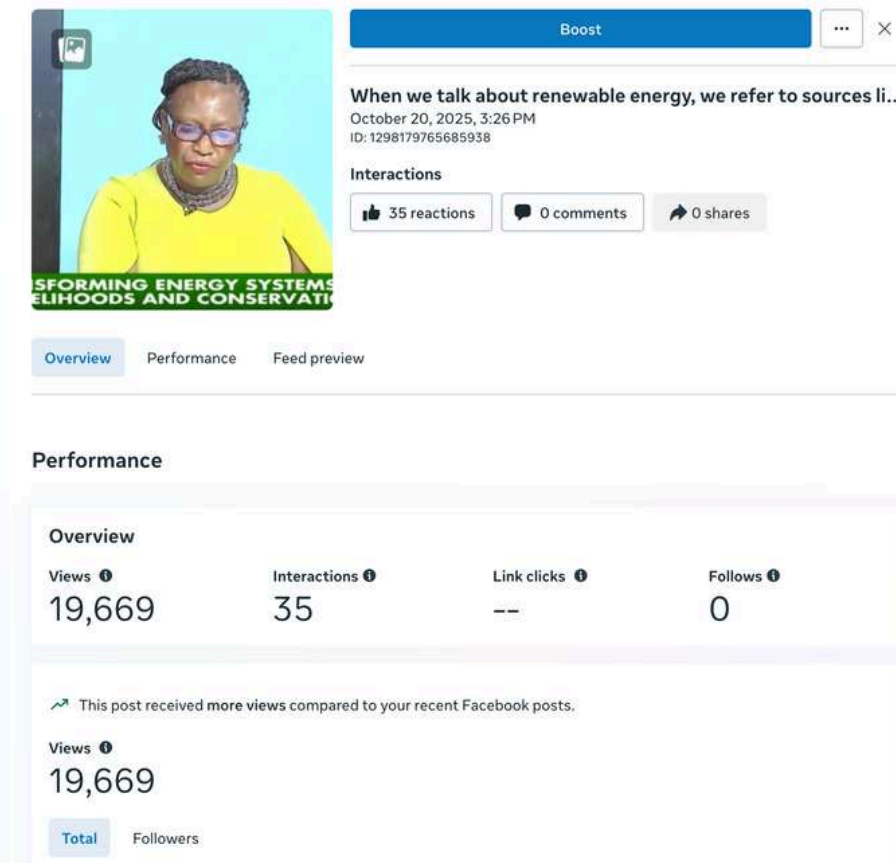
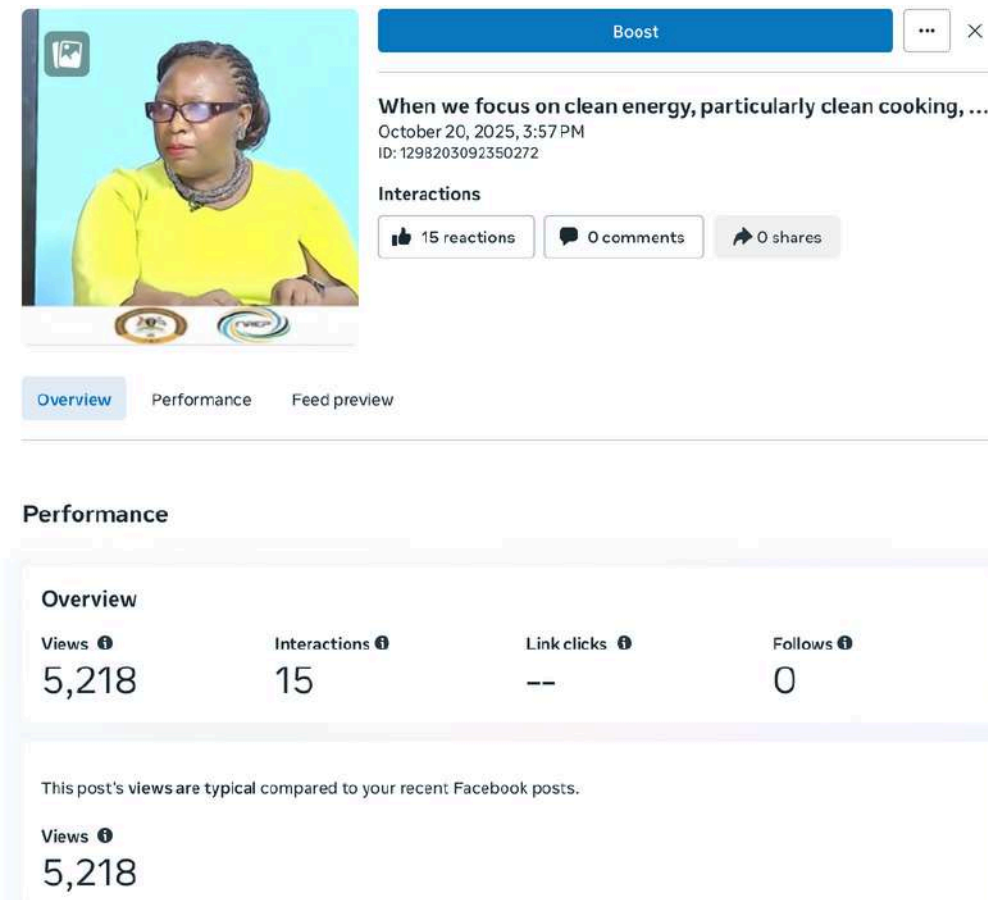
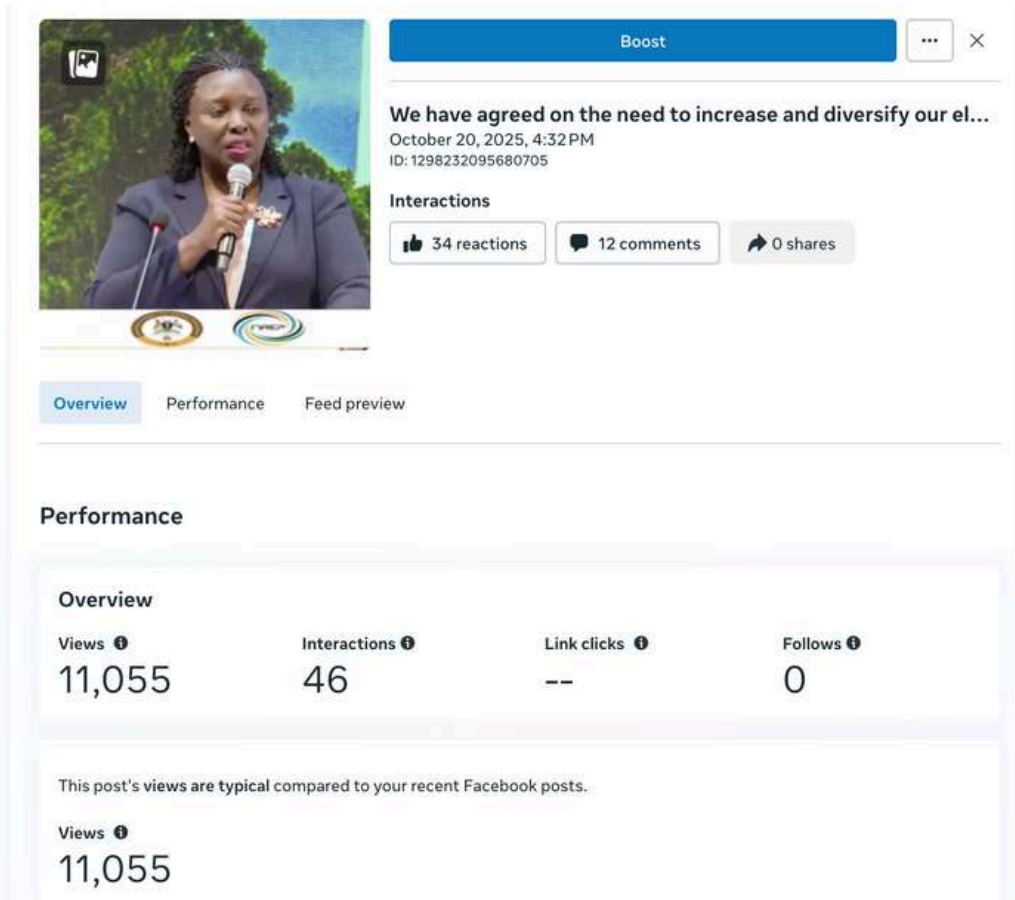
Interactions 46

Link clicks --

Follows 0

This post's views are typical compared to your recent Facebook posts.

Views 6,918





Boost ... X

A few years ago, we were talking about electricity usage bei...
October 20, 2025, 3:12 PM
ID: 1298170629020185

Interactions
21 reactions 2 comments 0 shares

Overview Performance Feed preview

Performance

Overview

Views ⓘ	Interactions ⓘ	Link clicks ⓘ	Follows ⓘ
6,783	23	--	0

This post's views are typical compared to your recent Facebook posts.

Views ⓘ

6,783

Total Followers



Boost ... X

Join us live in the studio today for an exciting session on the...
October 20, 2025, 3:00 PM
ID: 1298161169021131

Interactions
21 reactions 1 comment 0 shares

Overview Performance Feed preview

Performance

Overview

Views ⓘ	Interactions ⓘ	Link clicks ⓘ	Follows ⓘ
5,523	22	--	0

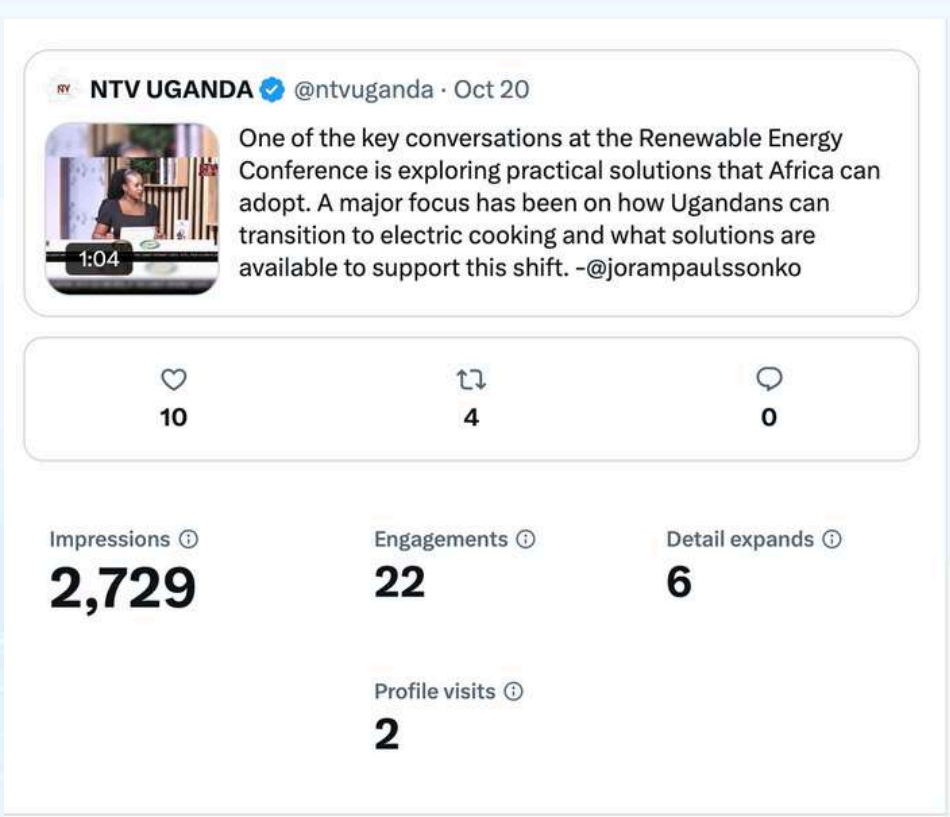
This post's views are typical compared to your recent Facebook posts.

Views ⓘ

5,523



Twitter Video Posts (x)



Twitter (X) Text | Picture Posts



NTV UGANDA

@ntvuganda · Oct 20



I speak with passion about clean cooking, and I want to sincerely appreciate all the support we've received. This year's theme, Transforming Energy Systems for Livelihoods and Conservation is both timely and relevant. I recently reminded the people of Nakasongola that, at one

28

3

0

Impressions

7,972

Engagements

69

Detail expands

5

Profile visits

4

NTV UGANDA

@ntvuganda · Oct 20



This year's theme, Transforming Energy Systems for Livelihoods and Conservation, challenges us to think beyond just energy generation and supply. It calls us to focus on how energy can transform lives, support livelihoods, and protect our planet. -@NankabirwaRS, ...

12

4

0

Impressions

3,917

Engagements

40

Detail expands

6

Profile visits

6

NTV UGANDA

@ntvuganda · Oct 20



There was a strong emphasis on leveraging digitalization and artificial intelligence to enhance efficiency in the sector and modernize energy infrastructure. Additionally, there is a critical need to foster strategic partnerships that can attract private sector investment to

10

4

0

Impressions

2,771

Engagements

32

Detail expands

6

Profile visits

2

NTV UGANDA

@ntvuganda · Oct 20



The excitement that comes from helping someone gain the ability to simply work is what drives me, because in that moment, you know you've made a real difference in someone's life. To everyone supporting us, you're in the right place. A perfect example was when H.E. Lisa Chesney

10

3

0

Impressions

3,388

Engagements

30

Detail expands

1

Profile visits

4

NTV UGANDA

@ntvuganda · Oct 20



The warmth of the Ugandan people could power the whole country. There's immense potential in the energy sector. This is a story of partnerships and collaboration—and like any good book, it includes unexpected plot twists, with the best chapters still to come. The UK looks forward

14

5

0

Impressions

4,330

Engagements

41

Detail expands

12

Profile visits

3

NTV UGANDA

@ntvuganda · Oct 20



We have seen new partnerships emerge between the National Renewable Energy Platform and Uganda's kingdoms and religious leaders, bringing clean cooking messages into homes through these vital cultural institutions. We have also witnessed significant progress,...

12

7

0

Impressions

3,068

Engagements

36

Detail expands

3

Profile visits

2



NTV UGANDA @ntvuganda · Oct 20



We have agreed on the need to increase and diversify our electricity generation. We will continue to expand and modernize our electricity transmission and distribution network—not only to improve service delivery but also to support the integration and dispatch of additional

16

6

1

Impressions ⓘ
4,516

Engagements ⓘ
45

Detail expands ⓘ
5

Profile visits ⓘ
7

NTV UGANDA @ntvuganda · Oct 20



When we focus on clean energy, particularly clean cooking, we can see the impact on our forests. The loss of forest cover was unsustainable, as the rate of tree cutting far exceeded the rate of afforestation. Climate change is real, it's no longer just a theory. We need to go

13

5

1

Impressions ⓘ
3,037

Engagements ⓘ
38

Detail expands ⓘ
8

Profile visits ⓘ
6

NTV UGANDA @ntvuganda · Oct 20



The Ministry is looking into how to improve service delivery, avoid duplication of interventions, and address the misuse of resources. A conference on renewable energy presents a valuable opportunity for stocktaking and reflection. -Dr. Nicholas Mukisa, Deputy National

14

8

1

Impressions ⓘ
6,727

Engagements ⓘ
65

Detail expands ⓘ
9

Profile visits ⓘ
9

NTV UGANDA @ntvuganda · Oct 20



By 2040, we may not have a single tree left if current trends continue, especially in refugee and host communities, where large numbers of people arrive and there is limited access to energy. Dr. Nicholas Mukisa, Deputy National Coordinator - @NREP_Uganda ...

19

5

0

Impressions ⓘ
3,519

Engagements ⓘ
43

Detail expands ⓘ
4

Profile visits ⓘ
2

NTV UGANDA @ntvuganda · Oct 20



The national grid currently accounts for 22%, while 38% is off-grid, and the off-grid sector is entirely driven by private actors. This means the energy sector is largely private-led, contributing almost twice as much as the government. Furthermore, if you look at the 2007

12

5

0

Impressions ⓘ
3,130

Engagements ⓘ
29

Detail expands ⓘ
2

Profile visits ⓘ
1

NTV UGANDA @ntvuganda · Oct 20



When we talk about renewable energy, we refer to sources like solar, wind, geothermal, and even hydro. Hydropower is considered renewable because it relies on the continuous flow of water, without it, hydro wouldn't exist. We must believe in our ability to achieve 100% renewable

13

3

0

Impressions ⓘ
3,235

Engagements ⓘ
31

Detail expands ⓘ
1

Profile visits ⓘ
4



NTV UGANDA @ntvuganda · Oct 20



A few years ago, we were talking about electricity usage being around 3%. This year, we've made a small but significant leap. It may seem like a small percentage, but it means a lot, because cooking is a cultural practice, and changing mindsets takes time.- Dr. Nicholas Mukisa,

20

6

1

Impressions ⓘ
2,802

Engagements ⓘ
45

Detail expands ⓘ
6

Profile visits ⓘ
3

NTV UGANDA @ntvuganda · Oct 20



Join us live in the studio today for an exciting session on the Renewable Energy Conference, happening under the theme: Transforming Energy Systems for Livelihoods and Conservation.

12

3

0

Impressions ⓘ
2,645

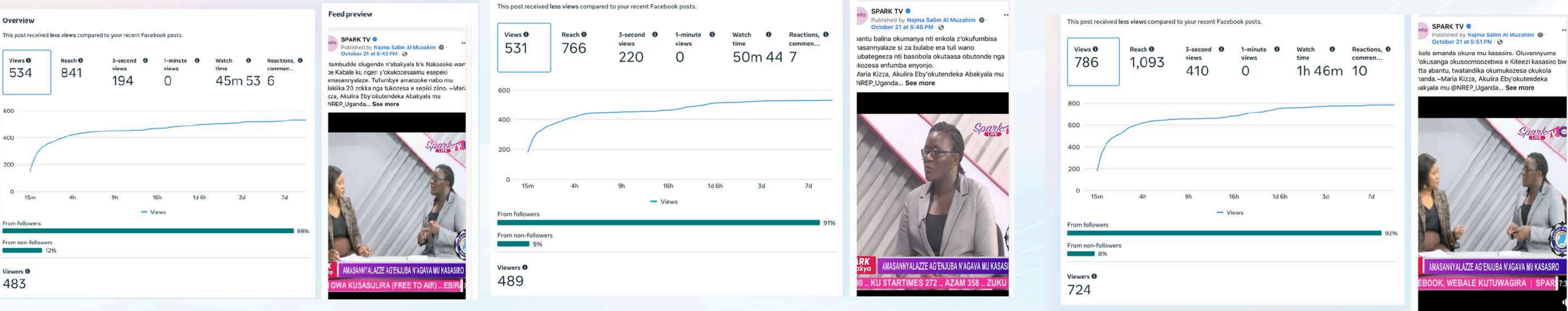
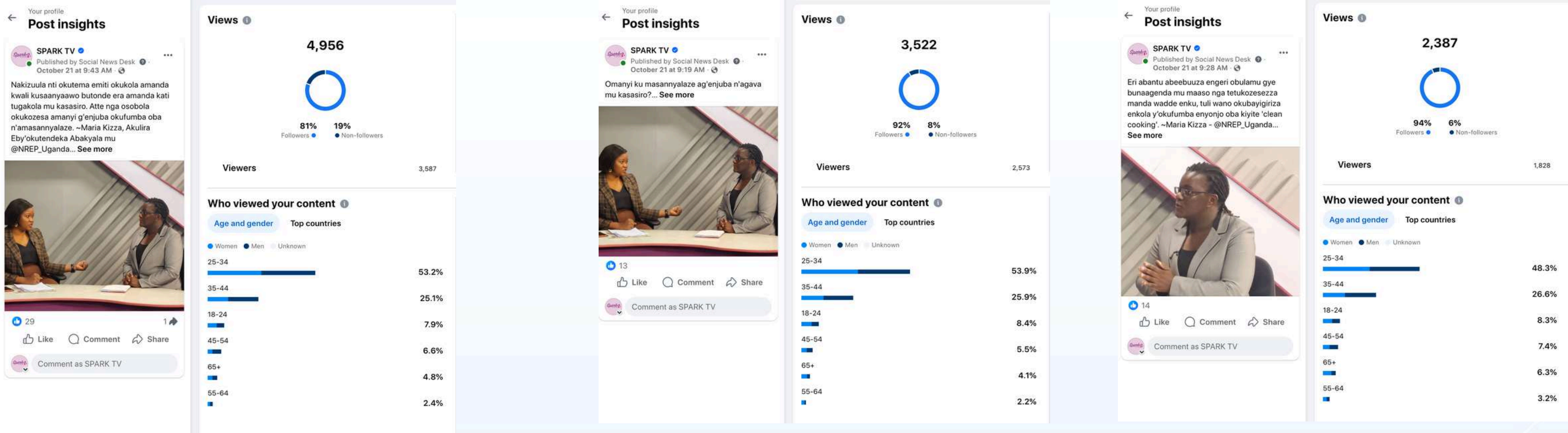
Engagements ⓘ
38

Detail expands ⓘ
3

Profile visits ⓘ
3

Link clicks ⓘ
2

Spark TV - Facebook posts



Spark TV - Twitter(x) posts

Impressions ⓘ

Engagements ⓘ

Detail expands ⓘ


348

16

2

Spark

SPARK TV @sparktvuganda · Oct 21



Nakizuula nti okutema emiti okukola amanda kwali kusaanyaawo butonde era amanda kati tugakola mu kasasiro. Atte nga osobola okukozesa amanyi g'enjuba okufumba oba n'amasannyalaze. ~Maria Kizza, Akulira Eby'okutendeka Abakyala mu @NREP_Uganda...

4

3

0

Impressions ⓘ

Engagements ⓘ

Detail expands ⓘ

406

18

3

Impressions ⓘ

Engagements ⓘ

Detail expands ⓘ

221

12

2

**SPARK TV** @sparktvuganda · Oct 21



Eri abantu abeebuuza engeri obulamu gye bunaagenda mu maaso nga tetukozezezza manda wadde enku, tuli wano okubayigiriza enkola y'okufumba enyonyo oba kiyite 'clean cooking'. ~Maria Kizza - @NREP_Uganda

...


5


3


1

Impressions ⓘ

Engagements ⓘ

Detail expands ⓘ

341

17

3

Impressions ⓘ

Engagements ⓘ

Detail expands ⓘ

477

5

0

SPARK TV @sparktvuganda · Oct 21

Tutambudde olugendo n'abakyala b'e Nakaseke wamu n'be Kabale ku ngeri y'okukozesaamu esepeki z'amasannyalaze. Tufumbye amatooke nabo mu ddakiika 20 zokka nga tukozesa e sepiki ziino. ~Maria Kizza, Akulira Eby'okutendeka Abakyala mu @NREP_Uganda...

4 2 0

Impressions ⓘ

Engagements ⓘ

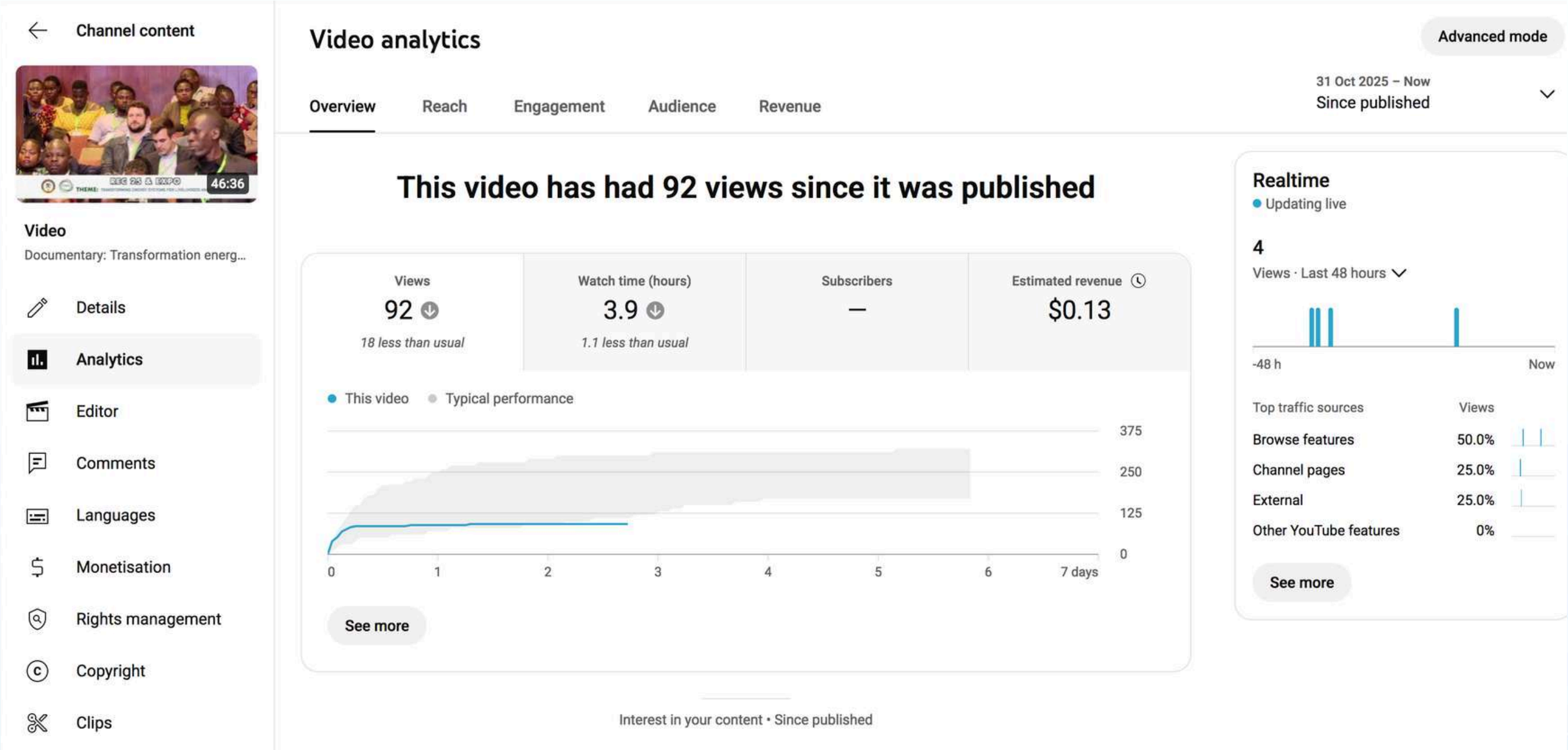
Detail expands ⓘ

500

7

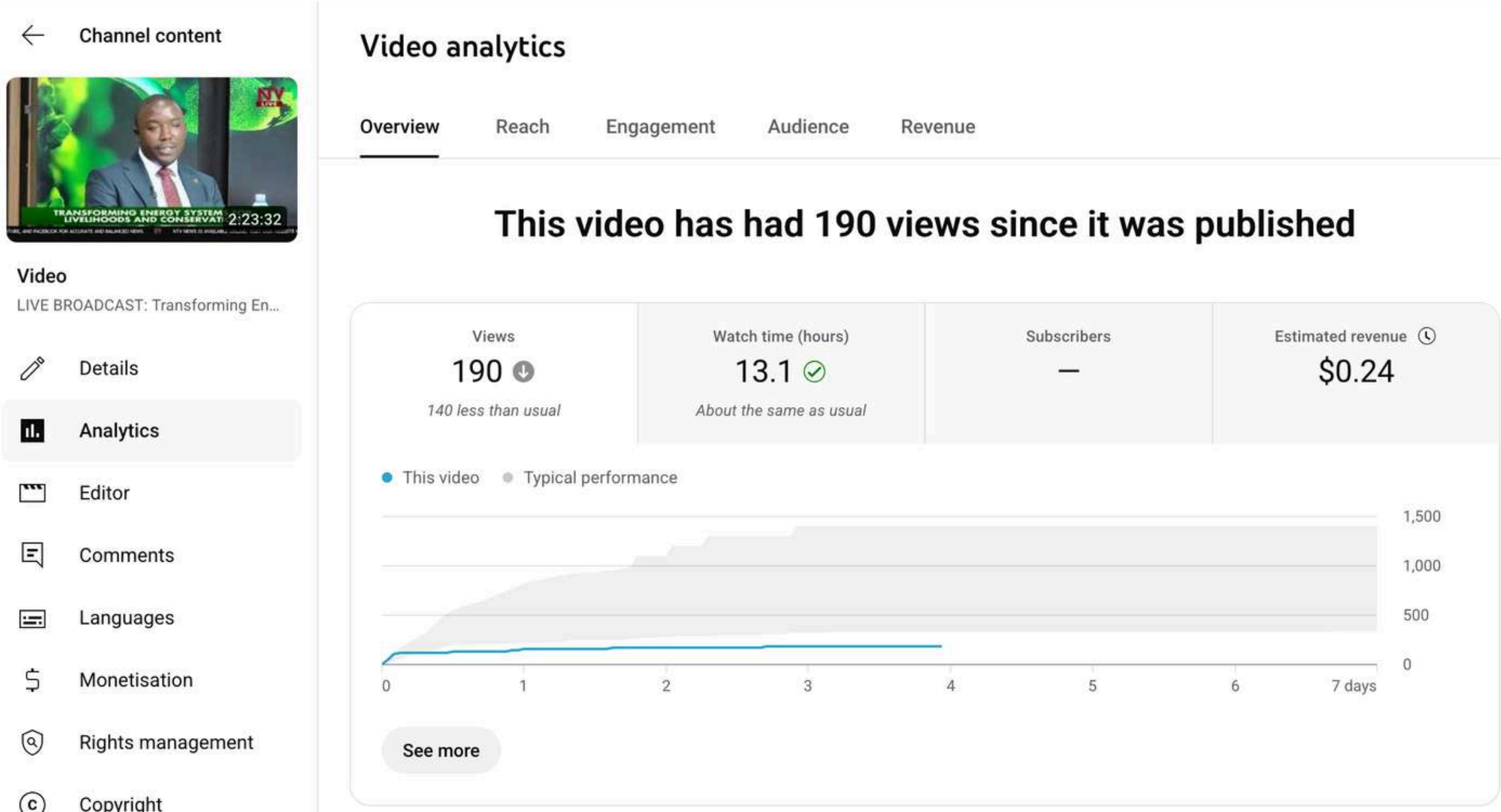
2





NOTE:
Analytics show numbers (92views) accumulated from 31st October, 2025 when the live broadcast was streamed and uploaded. The numbers will keep growing.

Youtube link to the discussion - <https://youtu.be/bjcFVlvpQAk?si=xtDTIZU4yQAFMnqt>




Twitter(X) - Live Stream



 **NTV UGANDA**  @ntvuganda · Oct 20

WATCH - Transforming Energy Systems | ntv.co.ug/ug/ntv-live x.com/i/broadcasts/1...


9


2


0

Impressions ⓘ
2,624

Engagements ⓘ
21

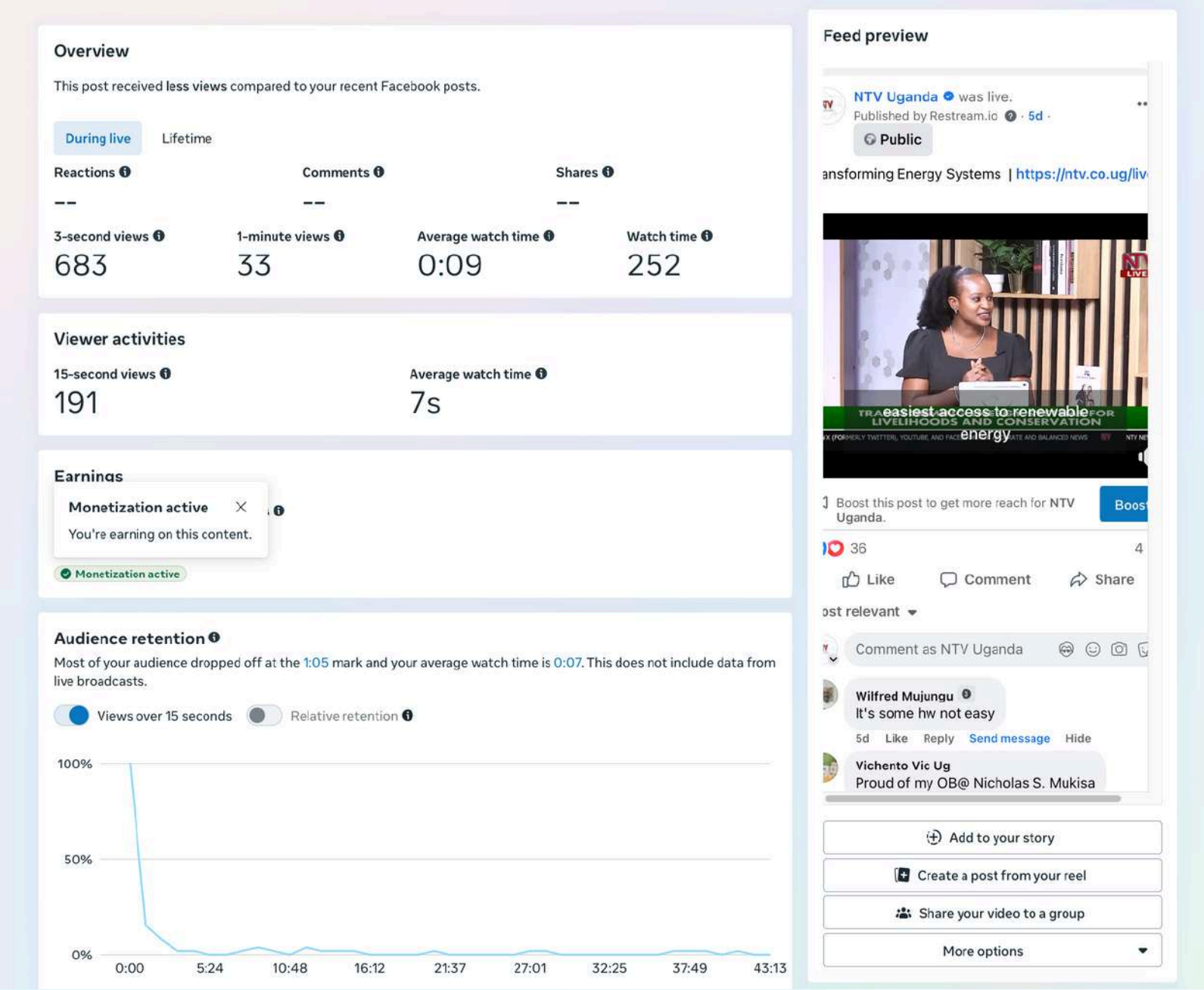
Detail expands ⓘ
0

NOTE: Analytics show numbers (2624 Impressions) accumulated from 20th October, 2025 when the live broadcast was streamed live on X. The numbers will keep growing.

Twitter link to the discussion - <https://x.com/ntvuganda/status/1980242336308490613>



Facebook- Live Stream



NOTE: Analytics show numbers (2,871 Impressions) accumulated from 20th October, 2025 when the live broadcast was streamed live on X. The numbers will keep growing.

Facebook link to the discussion - <https://www.facebook.com/share/v/1JNQESX4Ry/>



The background is a deep blue gradient. On the left, a wireframe globe is composed of a grid of small, glowing blue dots. A bright, glowing blue line or beam of light originates from the top of the globe and extends towards the right. To the right of the globe, there are several trails of smaller, glowing blue dots that appear to be moving or dispersing, creating a sense of motion and data flow.

Thank You!